

ON THE ANALYSIS OF DERIVED DECISION OF JOINING SERVICE OVER DOCTORAL DEGREE – A DELIGHTFUL OPTION

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In an earlier note on differential analysis of decision making (Nandi, 2023), it was suggested that decision must be taken based on five analytical steps, viz., SWOT, Economic, Academic, Environmental, and Social analyses (serially numbered: **Websites 1-5**), judging the potential benefits of these steps. Herein, it is suggested that while critically analyzing the five steps comprising of different heads, one must assign marks 0-10 to such heads under the above five steps. An arbitrary case study of joining a service or registering for doctoral degree is reflected for SWOT analysis (**Website 1**), assigning marks 0-10 (Nil to Very high) for both positive (Strength, Opportunity) and negative (Weakness, Threats) traits. If the outcome of positive traits' score reaches above 50% and negative traits' score remains below 50%, it is fair to join the service, even if the aspirant feels better opportunity in joining service after completion of doctoral (Ph. D.) degree. It is more desirable if the candidate comes from lower economic and social strata, even if the academic evaluation suggests higher gains and better prospects after completion of doctoral degree.

It is to be borne in mind that one can opt for joining research work for doctoral degree after the probation or initial period of service to avail better opportunity in the same service or in some other service elsewhere. Brilliant post graduate student may join doctoral researches after post-graduation, thinking thrice about the environmental factors (**Website 4**) like growth, competition, *etc.*, existing and expected over time, as well as identifying internal and external factors impacting on the attainment of goals.

REFERENCES

Nandi, N. C. 2023. Differential analysis of decision making – An opinion in the social context. *J. Environ. & Sociobiol.*, **20**(2): 156.

WEBSITES

Website 1. https://en.wikipedia.org/wiki/SWOT_analysis

Website 2. https://en.wikipedia.org/wiki/Cost%E2%80%93benefit_analysis

Website 3. https://en.wikipedia.org/wiki/Academic_achievement

Website 4. <https://www.scribd.com/doc/24859702/Environmental-Scanning-Analysis>

Website 5. <https://www.techtarget.com/searchbusinessanalytics/definition/social-analysis>